JA British Columbia | Member of JA Canada

Success Starts Here

OUR BUSINESS WORLD

Grades 5-6



Entrepreneurship | Work Readiness

ABOUT THE PROGRAM

Students learn what a business is, how businesses make a profit, how they benefit communities, why they evolve over time, and explore what it means to be an entrepreneur.

Program Length: 4 hours
Program Format: In-Class or Online
Supports Curriculum: Math, English, Career Education
Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs

Learn More

What will students do and learn?

- Learn how to identify the need of a business
- Play a board game to identify how businesses meet the needs of their community
- Make connections between famous Canadian businesses and the types of product(s) they sell
- Identify the difference between invention and innovation and how it relates to entrepreneurship



> I learned how different entrepreneurs created successful businesses, and I want to inspire others to create successful businesses for themselves.
>
> Grade 6 Student



How do I access this JA program?

Step 1

Enrol at jabc.org/connect.

Step 2

A JABC team member will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and receive a physical kit mailed directly to your school. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

11,000+

youth participated in this program during the 2025-26 year.

Reach Out Today!

Visit jabc.org/programs

to learn about JA program options for students in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.