JA British Columbia | Member of JA Canada

Success Starts Here

INVESTMENT STRATEGIES Grades 10-12



Financial Health

ABOUT THE PROGRAM

Through classroom curriculum and an engaging stock market simulation, students build essential knowledge about the principles of investing and gain real-world experience applying their skills in the 6-week simulation.

Program Length: 4-6 hours
Program Format: In-Class or Online
Supports Curriculum: ADST, Math, Career Education
Provided Resources: Classroom presentation, student guide, online simulation platform.

Learn More

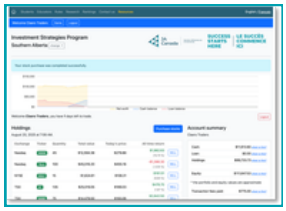
What will students do and learn?

- Explore key investment concepts and fundamentals
- Analyze scenarios and case studies to apply investing concepts
- Create a personal investment plan
- Play an immersive Stock Market Simulation
- Make connections between investing concepts, the Stock Market Simulation experience and real-world investing









2026-27 Competition Dates

QUAD 1	Trial: Sep 28-Oct 2	Game: Oct 5-Nov 6
QUAD 2	Trial: Nov 23-Nov 27	Game: Nov 30-Jan 15
QUAD 3	Trial: Feb 16-Feb 19	Game: Feb 22 - Apr 2
QUAD 4	Trial: Apr 26-Apr 30	Game: May 3-Jun 4

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> With the JA Investment Strategies Program, students learn how to crack the code of smart investing — they put their skills to the test with $100,000 in virtual dollars and work in a real-time stock market simulator!
>
> JA Teacher



How do I access this JA program?

Step 1

Enrol at jabc.org/connect.

Step 2

A JABC team member will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3

Access the online resources for your program on jacampus.org and receive a physical kit mailed directly to your school. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

25,000+

youth participated in this program during the 2025-26 year.

Reach Out Today!

Visit jabc.org/programs to learn about JA program options for students in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.

Provincial Partner

British Columbia — Supported by the Province of British Columbia

National Development Partners

Wealthsimple Foundation

CIRO · OCRI — Canadian Investment Regulatory Organization / Organisme canadien de réglementation des investissements