

JABC ENTREPRENEURSHIP PATHWAY

FROM IDEA TO **IMPACT**



A hands-on journey that helps students develop ideas, build real-world skills, and launch meaningful ventures.



BE ENTREPRENEURIAL

Develop the idea

GRADES 9-12

Explore what it means to be an entrepreneur, identify a problem and develop a business idea.

[LEARN MORE](#)



jabc.org/be



JA TITAN

Practice business decisions

GRADES 8-12

Manage a simulated company, make strategic decisions and see how they impact business results.

[LEARN MORE](#)



jabc.org/titan



DISCOVER YOUR PITCH

Strengthen & present

GRADES 9-12

Build presentation skills and pitch your idea to B.C. business professionals for feedback.

[LEARN MORE](#)



jabc.org/discoveryourpitch



JA COMPANY PROGRAM

Launch & operate

GRADES 9-12

Create, launch and operate a real student venture with the support of a team and mentors.

[LEARN MORE](#)



jabc.org/cp



Choose one or combine them. Each program can stand alone or connect with other opportunities in the JABC Entrepreneurship Pathway.

JABC ENTREPRENEURSHIP PROGRAM COMPARISON



PROGRAM	BE ENTREPRENEURIAL Develop the idea	JA TITAN Practice business decisions	DISCOVER YOUR PITCH Strengthen & present	JA COMPANY PROGRAM Launch & Operate
GRADES	Grades 9–12	Grades 8–12	Grades 9–12	Grades 9–12
TIME COMMITMENT	4 sessions + Business Pitch Competition	4 sessions + Business Simulation Game Play	Up to 6 hours	10–16 sessions (depending on intended learning outcome)
DELIVERY FORMAT	In class	In-class business simulation	Virtual (students register individually or in teams)	In class or after school
STUDENT EXPERIENCE	Develop a business idea and plan, then deliver a team pitch.	Lead a simulated company and make executive business decisions.	Develop a business pitch through workshops and coaching, then present at the preliminary competition. Finalists advance to the province-wide competition.	Work in teams to build and run a real business, taking on defined leadership roles and shared responsibility for bringing their idea to life.
EDUCATOR AND MENTOR INVOLVEMENT	Educator-led or volunteer-led	Educator-led	JABC-led, with business coaches and judges	Educator-led
PAIRS WELL WITH	- Discover Your Pitch - JA Titan	All pathway programs	- Be Entrepreneurial - Company Program	- Discover Your Pitch - JA Titan
RESOURCES AND SUPPORT	Ready-to-use resources and program support are provided by JABC across all four programs.			