

OUR BUSINESS WORLD

Grades 5-6

Entrepreneurship | Work Readiness

ABOUT THE PROGRAM



Students learn what a business is, how businesses make a profit, how they benefit communities, why they evolve over time, and explore what it means to be an entrepreneur.

Program Length: 4 hours

Program Format: In-Class or Online

Supports Curriculum: Math, English, Career Education

Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs



[Learn More](#)

What will students do and learn?

- Learn how to identify the need of a business
- Play a board game to identify how businesses meet the needs of their community
- Make connections between famous Canadian businesses and the types of product(s) they sell
- Identify the difference between invention and innovation and how it relates to entrepreneurship



“

From designing posters and billboards to creating custom coupons and actually earning real profits, these young entrepreneurs took their mini ventures seriously. It was heartwarming (and honestly impressive) to see their creativity, confidence, and teamwork come to life.

”

Grade 6 Teacher



How do I access this JA program?

Step 1



Enrol at jabc.org/connect.

Step 2



A JABC team member will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3



Access the online resources for your program on jacampus.org and receive a physical kit mailed directly to your school. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).



16,000+

**youth participated in
this program during
the 2024-25 year.**

Reach Out Today!



Visit jabc.org/programs

to learn about JA program options for students in grades 3-12.