

INVESTMENT STRATEGIES

Grades 10-12

Financial Literacy

ABOUT THE PROGRAM



Through classroom curriculum and an engaging stock market simulation, students build essential knowledge about the principles of investing and gain real-world experience applying their skills in the 6-week simulation.

Program Length: 4-6 hours

Program Format: In-Class or Online

Supports Curriculum: ADST, Math, Career Education

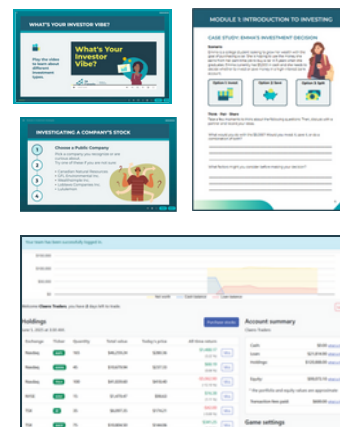
Provided Resources: Classroom presentation, student guide, online simulation platform.



[Learn More](#)

What will students do and learn?

- Explore key investment concepts and fundamentals
- Analyze scenarios and case studies to apply investing concepts
- Create a personal investment plan
- Play an immersive Stock Market Simulation
- Make connections between investing concepts, the Stock Market Simulation experience and real-world investing



**2025-26
Competition
Dates**

QUAD 1	Trial: Sep 29-Oct 3	Game: Oct 6-Nov 7	Teacher Orientation: Sep 22
QUAD 2	Trial: Nov 24-Nov 28	Game: Dec 1-Jan 16	Teacher Orientation: Nov 17
QUAD 3	Trial: Feb 17-Feb 20	Game: Feb 23 - Apr 2	Teacher Orientation: Feb 9
QUAD 4	Trial: Apr 27-May 1	Game: May 4-Jun 5	Teacher Orientation: Apr 13

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With the JA Investment Strategies Program, students learn how to crack the code of smart investing — they put their skills to the test with \$100,000 in virtual dollars and work in a real-time stock market simulator!

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JA Teacher



How do I access this JA program?

Step 1



Enrol at jabc.org/connect.

Step 2



A JABC team member will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3



Access the online resources for your program on jacampus.org and receive a physical kit mailed directly to your school. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).



26,000+

**youth participated in
this program during
the 2024-25 year.**

Reach Out Today!



Visit jabc.org/programs

to learn about JA program options for students in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.