

# World of Choices

## PROGRAM REPORT

**2023-24**



JA  
British  
Columbia

Member of  
JA Canada



# WORLD OF CHOICES OVERVIEW



## EMPOWERING FUTURES: JA BRITISH COLUMBIA'S WORLD OF CHOICES PROGRAM INSPIRES STUDENTS TO EXPLORE HIGH-OPPORTUNITY CAREERS

In its third year, JA British Columbia proudly continued its World of Choices program for students in grades 6-12. This initiative offers a monthly series of virtual programs featuring guest speakers from various industries and high-opportunity career fields in B.C.

World of Choices is designed to help students explore and clarify their career goals by encouraging them to reflect on their interests and strengths, and discover how these align with emerging career opportunities. Participants gain confidence and valuable knowledge to navigate an ever-evolving job market.

JA volunteers from the local community and businesses play an essential role in this program, serving as guest speakers. These speakers inspire students by highlighting opportunities available both within their community and beyond

Learn more at [jabc.ca/woc](http://jabc.ca/woc)

“Such a great experience to participate in! Thank you for having me. It’s so inspiring to know so many youth are investing so early on in their futures and career paths, thank you JABC for all that you do!”

- Arien Aubertin, Excellence in Manufacturing Consortium  
WOC Skilled Trades



# WORLD OF CHOICES 2023-24 AT A GLANCE



**22,500+**  
Students  
Grades 6-12

**877**  
Classes

**94**  
Schools

**38**  
Guest  
Speakers

**36**  
Partnering  
Companies

**8**  
B.C.  
Industries

“World of Choices was the event that began my volunteer journey with JABC! Wonderful event.”

- Sarah Campden,  
District of Saanich  
JA Volunteer

“Glad to be a part of the process of developing youth into the leaders of tomorrow.”

- Larry Jung, Chartered Professional  
Accountants of British Columbia  
JA Volunteer

**84%**  
of students surveyed  
reported they feel more  
informed about the various  
career opportunities after  
participating in a  
World of Choices program.



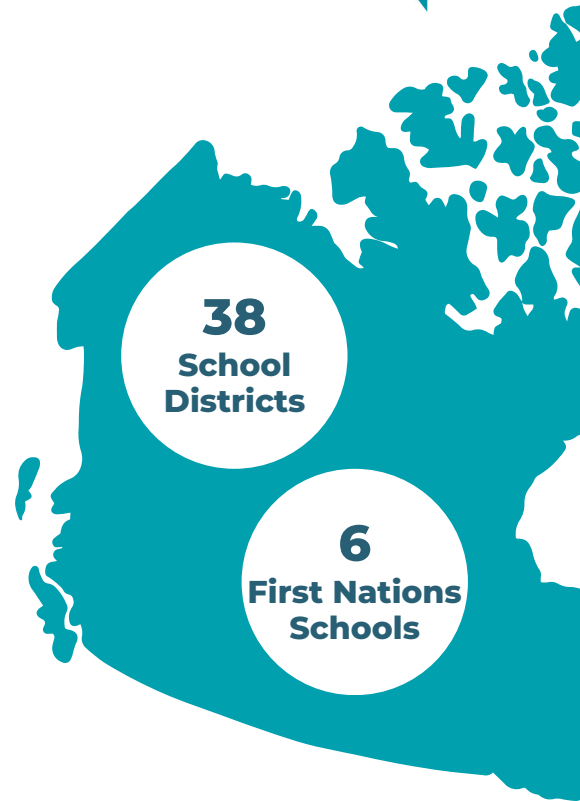
Our programs are designed to be inclusive and accessible, free of prejudice and discrimination. We respect the backgrounds, creativity and talent of all individuals. As we inspire and prepare young people to succeed in a global economy, we teach youth to recognize inclusivity and diversity as an asset.

# WORLD OF CHOICES 2023-24 REACH



## SCHOOL DISTRICTS REACHED

- |                              |   |
|------------------------------|---|
| #05 Southeast Kootenay       | #47 Powell River                          |
| #06 Rocky Mountain           | #53 Okanagan Similkameen                  |
| #08 Kootenay Lake            | #61 Greater Victoria                      |
| #19 Revelstoke               | #62 Sooke                                 |
| #22 Vernon                   | #63 Saanich                               |
| #23 Central Okanagan         | #64 Gulf Islands                          |
| #34 Abbotsford               | #68 Nanaimo-Ladysmith                     |
| #36 Surrey                   | #69 Qualicum                              |
| #37 Delta                    | #70 Pacific Rim                           |
| #38 Richmond                 | #71 Comox Valley                          |
| #39 Vancouver                | #72 Campbell River                        |
| #40 New Westminster          | #73 Kamloops-Thompson                     |
| #41 Burnaby                  | #81 Fort Nelson                           |
| #42 Maple Ridge-Pitt Meadows | #82 Coast Mountains                       |
| #43 Coquitlam                | #83 North Okanagan-Shuswap                |
| #44 North Vancouver          | #98 Island/ Mainland/ North (Indigenous)  |
| #46 Sunshine Coast           | #99 Island/ Mainland/ North (Independent) |



## FIRST NATIONS SCHOOLS

- |                                      |                                |
|--------------------------------------|--------------------------------|
| Quatsino K'ak'ot'lats'i School       | Gitanyow Independent School    |
| LAU, WELNEW Tribal Elementary School | Bella Bella Community School   |
| Kyah Wiget Education Society School  | Stein Valley Nlakapamux School |



PROGRAMS FOR  
**INDIGENOUS  
LEARNERS**

"Huge thank you on behalf of myself and my grade 6-7 students. Students were very involved and attentive, lots of positive feedback. This is my 10th year working with JA here in B.C, and I am thrilled that we have the chance to connect with professionals and endeavor our efforts to enhance the curriculum and prepare the young future entrepreneurs!"

- Educator



# 2023-24 INDUSTRIES HIGHLIGHTED

Each month, World of Choices focused on a different industry and invited speakers working in various roles within that industry. We thank our volunteers for their contributions.

## September 28, 2023 PUBLIC SAFETY

### Guest Speakers:

- Bettina Williams, Justice Institute of British Columbia
- Aaron Cyr, Surrey Fire Service
- Daniel Clarke, Royal Canadian Navy
- Ron Lisowsky, Canada Border Services Agency
- Stewart Masi, Royal Canadian Mounted Police

## October 26, 2023 SKILLED TRADES

### Guest Speakers:

- Kate Wright, RBC
- Aaron Boone, Alpha Design
- Maureen Phung, SkilledTradesBC
- Steven Thomson, Ledcor Construction Limited
- Chelsea Barron, British Columbia Institute of Technology
- Rafal Chrzanowski, Sentes Automotive
- Chef Aaron George, Songhees Food Truck
- Arien Aubertin, Excellence in Manufacturing Consortium
- Annette Kayes, Parkland Corporation

## November 23, 2023 FINANCIAL SERVICES

### Guest Speakers:

- Katie Gordon, KPMG Canada
- Selena Woo, Nicola Wealth
- Jeff Batch, Prospera Credit Union
- Nelson Soh, FSQ Consulting Inc.
- Rachel Kim, Mercer Canada Ltd.

## January 25, 2024 TRANSPORTATION & WAREHOUSE

### Guest Speakers:

- David Field, Anderson Air
- Alexander Irwin, SAAM Towage Canada
- Selena Woo, Nicola Wealth
- Mansi Gupta, CN
- Troy Klemo, Enterprise Holdings

## February 22, 2024 HEALTHCARE

### Guest Speakers:

- Kelly Quinn, Nurse Next Door
- Christopher J. Barbosa, Acuitas Therapeutics
- Catherine Ross, LifeLabs
- Mark Dale, Lab Health Physio
- Chris Chiew, London Drugs

## April 25, 2024 ENTREPRENEURSHIP

### Guest Speakers:

- Judy Yeung, DRMERS CLUB
- Brian Scudamore, 1-800-GOT-JUNK?
- Taran Ghatrora, Blume
- Jean-Pierre LeBlanc, Saje Natural Wellness

## May 23, 2024 HOSPITALITY & TOURISM

### Guest Speakers:

- Doug McCandless, Capilano Group
- Christina Hawkshaw, Earls Restaurant LTD
- Lian Dumouchel, Thompson Rivers University
- Kim McGauley, Zero Ceiling Society
- Sabrina Robson, Destination British Columbia

## June 13, 2024 INDIGENOUS LEADERS

### Guest Speakers:

- Curt Thomas, Warrior Plumbing
- Desiree Clayton, Kitsumkalum Health Centre
- Geena Jackson, BearsLair\_TV
- Cheyenne Doolan, The Prince Rupert Port Authority
- Kecia Prevost, The University of British Columbia

Learn more at [jabc.ca/woc](http://jabc.ca/woc)

If you are interested in becoming a volunteer speaker, please contact Cheryl at [c.borgmann@jabc.org](mailto:c.borgmann@jabc.org).

# THANK YOU TO OUR PROGRAM SUPPORTERS



## PROVINCIAL PARTNERS



## NATIONAL COMMUNITY PARTNER



## NATIONAL SUPPORTING PARTNERS



# ABOUT JABC



JA British Columbia (JABC) is a not-for-profit impact organization that delivers hands-on, immersive education in work readiness, financial health, and entrepreneurship. Through JA, young people are equipped with the skillset and mindset to build thriving communities. Learn more at [jabc.org](http://jabc.org).



JA British Columbia  
#570 475 West Georgia Street  
Vancouver, British Columbia,  
Canada V6B 4M9 [jabc.org](http://jabc.org)



Charitable Registration Number 11897 6166 RR0001