

## OUR BUSINESS WORLD

Photo by iStock/Yobro10



### Entrepreneurship | Work Readiness

Grades 5-6

**Program Options:** Facilitated by a JA Volunteer | Teacher-led

By participating in an immersive learning experience, students learn what businesses are, how they make a profit and how their operations affect the community.

**NEW - Updated Canadian businesses and a new digital lemonade stand game.**

### Learning Experience Highlights of the Our Business World Program

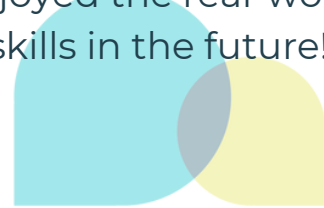
- Explore where customers/clients come from and how to keep them
- Discuss where income and expenses come from and learn how a business makes a profit
- Learn how businesses can contribute to the well-being of the community
- Learn about the history of some Canadian businesses and how they've changed over time
- Understand the importance of innovation
- Describe what makes an entrepreneur innovative





The JA Our Business World program brought fun and engaging activities to my classroom! My students enjoyed the real-world connections of how they would use their skills in the future!

-Grade 6 Teacher



## JA programs are available at no cost to educators, youth or parents

- Programs may occur in-person or virtually (based on location)
- Program length is flexible and can range from 2-6 hours
- By running the program with their class, educators can facilitate activities at their own pace to accommodate/allow for integration into instructional time and achieve curriculum objectives and learning goals
- JA volunteers who facilitate the program share their knowledge and perspectives relevant to the activities
- Youth gain new skills related to business

Visit [jabc.ca/programs](http://jabc.ca/programs) to learn more about our other programs.

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