

Photo by Franz Rido

## A BUSINESS OF OUR OWN



**Financial Literacy | Entrepreneurship**

**Grades 6-8**

**Program Options:** Facilitated by a JA Volunteer | Teacher-led

Students become the Executives of their very own retail sales business.

### Learning Experience Highlights of the A Business of Our Own Program

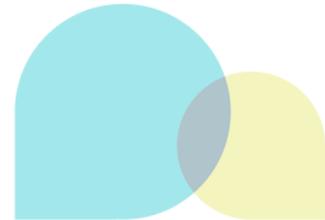
- Explain what a business model canvas is and why it is useful
- Discuss possible target markets and types of promotions
- Create simple income and expenses projections
- Describe how teams are used in business
- Choose between a Sales Day or a Business Pitch competition to conclude the program





I learned that we all have to work together to make a business successful.

-Grade 6 Student



## JA programs are available at no cost to educators, youth or parents

- Programs may occur in-person or virtually (based on location)
- Program length is flexible and can range from 2-6 hours
- By running the program with their class, educators can facilitate activities at their own pace to accommodate/allow for integration into instructional time and achieve curriculum objectives and learning goals
- JA volunteers who facilitate the program share their knowledge and perspectives relevant to the activities
- Youth gain new skills related to business

Visit [jabc.ca/programs](http://jabc.ca/programs) to learn more about our other programs.

### Local Partners

