










BUSINESS MODEL CANVAS



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USE THE BUSINESS MODEL CANVAS TO START START EXPANDING YOUR BUSINESS IDEAS.

<https://www.youtube.com/watch?v=QoAOzMTLP5s>

<p>Key Partnerships and Relationships</p> <p>What will you get other groups to do so you can focus on the Key Activities?</p> 	<p>Key Activities</p> <p>What <i>uniquely</i> strategic things will your business do to deliver value?</p> 	<p>Mission and Value Proposition</p> <p>What's compelling about your proposition? Why will customers buy or use?</p> 	<p>Customer Relationships</p> <p>How will you interact with the customer?</p> 	<p>Customer Segments</p> <p>Who are the customers? What do they think? See? Feel? Do?</p> 
<p>Fixed and Variable Costs</p> <p>What are necessary expenses for operating your business?</p> 	<p>Key Resources, Materials, Supplies</p> <p>What unique strategic assets must the business have to operate?</p> 	<p>Code of Ethics</p> <p>Will you be using the Test of Disclosure to ensure your business will be ethical?</p> <p>Are you considering affiliating your business with a charitable organisation?</p> 	<p>Channels</p> <p>How will you promote, sell, and deliver?</p> 	<p>Revenue</p> <p>How will the business make money? Are there multiple revenue streams?</p> 