

JA Company Program for Indigenous Learners

Build Your Own Start-up!

Do you aspire to launch your own business? Enrol in this unique program that gives you the opportunity to kickstart your entrepreneurial journey! No experience required.



Who can participate?

Individuals aged 18-29. (If you are outside this age range, we still encourage you to apply.)



Program dates

January 17 - May 1, 2024 Wednesdays 6:00 PM - 8:00 PM PST



In-person sessions

Six openings in each community:

- Native Education Centre and Musqueam Band
- 2. Osoyoos Indian Band
 - Host Leona Baptiste
- 3. Tsawwassen First Nation
 - Host Anu Rakhra

•

Topics covered

- Types of businesses
- Ways to start a business
- Brainstorming and researching an idea
- Naming your business
- Developing a business plan
- Producing your product or service
- Mission, goals and values of your business
- Managing finances
- How to set up your business on Shopify
- Why business ethics are important
- How to find funding for Indigenous startups
- Managing taxes and insurance
- How to market your business
- How to pitch your business
- And more!



Online session

Six openings, offered via Zoom

Host Kimberly Sommer

Enrol Here

Limited spots available!

For more details, contact:

Kimberly Sommer

Program Director Indigenous Communities

k.sommer@jabc.org or 778-808-2439

