

2022-23 ANNUAL REPORT

JA
BRITISH COLUMBIA



JA
British
Columbia

Member of
JA Canada

LEADERSHIP MESSAGE



Thanks to your support and partnership, JA British Columbia delivered over 2,600 student learning experiences this year. As we reflect on this achievement, we are profoundly grateful for the collaborative spirit that drives JA's vision: a world in which young people have the skillset and mindset to build thriving communities.

These 12 months marked a resounding accomplishment for our organization, a period when we achieved significant milestones but also laid the groundwork for an exciting future.

We successfully finished our Bright Futures for All B.C.'s Youth strategic plan and initiated the development of our forthcoming strategic blueprint, Boundless Possibilities: Unlocking the Potential of B.C. Youth (2023-26). This visionary plan will guide us forward as we continue our commitment to empower young individuals and nurture the leaders of tomorrow.

We are grateful to you for championing our important work.

Sheila Biggers
President and CEO
JABC

Paul Geyer
Chair
JABC Board of Directors

JABC'S REACH: JULY 1, 2022 - JUNE 30, 2023



64,710 Youth



**2,623 Programs
Delivered**



461 Volunteers



439 Schools



**142 Programs
in 25 Indigenous
Communities**



792 Educators

JABC'S STRATEGIC PLAN AND PRIORITIES



We commemorated a significant milestone as we concluded the final chapter of our Bright Futures for all B.C. Youth strategic plan (2019-2023).

As our last year under this strategic umbrella, we are thrilled to showcase the culmination of our endeavors across the four strategic priorities and two transformative initiatives that were instrumental in shaping this plan.

STRATEGIC PRIORITY ONE DELIVER RELEVANT AND ACCESSIBLE PROGRAMS

PROGRAMS FOR INDIGENOUS LEARNERS

Indigenous youth is one of B.C.'s fastest-growing populations and JABC remains committed to creating meaningful relationships with Indigenous learners, communities and organizations.

This past year, JABC increased the delivery of JA programs in Indigenous communities by 60%. This included the introduction of two new learning experiences that centered around job preparation and post-secondary education.

[Learn more at \[jabc.ca/Indigenous\]\(https://jabc.ca/Indigenous\)](https://jabc.ca/Indigenous)



Clockwise from top left: Kris McAdam, Iskwew Air; Ben Feagin, AgriTech North; Chef Aaron George, Songhees Food Truck; Lynn-Marie Angus, Sisters Sage; Kimberly Sommer, JABC.

In June, JABC hosted a World of Choices (WOC) program that featured Indigenous business and community leaders. Over 3,400 Grade 6-12 students from across B.C. joined the virtual experience to learn about each guest speaker's cultural background and their own unique career journey.



**View WOC
Recording**

DISCOVERY FOUNDATION'S DISCOVER YOUR PITCH

The fifth annual Discover Your Pitch was held in the spring of 2023. This exclusive competition gives B.C. high school students the opportunity to pitch their ideas to a panel of senior business leaders. In the lead-up to this exciting cash-prize experience, teams honed their pitches through a series of workshops and practice sessions. [Learn more at jabc.ca/dyp](https://jabc.ca/dyp).



Tidal Blue Technology
First Place + Fan Favourite
\$3,000 + \$500 cash prize



[View Discover Your Pitch Highlight Reel](#)

JABC TECHWORKS

Last school year marked the seventh annual JABC TechWorks, a unique work-readiness program for high school students. JABC TechWorks allows youth to delve into tech-related career opportunities while gaining insights into the education, skills, and forward-thinking mindset necessary for these future jobs.

Over 4,300 youth from across B.C., alongside 500 from Alberta, engaged in the enriching online experience in

December and March. Students interacted with experts from various tech fields, including special effects, artificial intelligence, cybersecurity and more. As well, 400 students experienced a full-day JABC TechWorks at the Kwantlen Polytechnic University (KPU) Surrey campus in February. This dynamic gathering marked the first in-person JABC TechWorks in two years.

[Learn more at techworks.jabc.ca](https://techworks.jabc.ca)



[View TechWorks Highlight Reel](#)



JABC **TechWorks**

VOLUNTEERS: THE HEART OF JA



JABC thrives thanks to a dynamic team of enthusiastic volunteers who generously dedicate their time to bring life-changing programs to youth. In the past school year, 461 volunteers shared their knowledge through engaging online and in-person deliveries.

Kevin Alexander

JABC Volunteer- Victoria, B.C.



I volunteer because if I knew in school that business was a career option, my path would have been clearer.



Krista Moffett

JABC Volunteer- Victoria, B.C.



I love that JA allows me to connect with the next generation and support their learning of finance and business.



Elena Do

JABC Volunteer- Vancouver, B.C.



It has been meaningful and inspiring for me to see students step into leadership roles and accomplish amazing results.



Teresa Bennett

JABC Volunteer- Prince George, B.C.



JA programming makes financial literacy fun and easy – and helps avoid common money challenges later on in life.



Pat Shantz

JABC Volunteer- Coquitlam, B.C.



We all have a responsibility to help the minds of tomorrow: imagine their futures and inspire resilience.



Melissa Dennis

JABC Volunteer- Vancouver, B.C.



I love connecting with young people and showing them that a career in science is attainable, creative and fun.



Bonnie Kilistoff

JABC Volunteer- Kelowna, B.C.



JA gives me the opportunity to share my passion for financial literacy with youth for a better future.



Davy Chiu

JABC Volunteer- Vancouver, B.C.



JABC allows me to be the guiding hand that I wish I had back in my youth.



Julie John

JABC Volunteer- Chase, B.C.



I love to teach youth about finances and entrepreneurship so they can have a basic understanding and create opportunities.



Graeme Silvera

JABC Volunteer- Vancouver, B.C.



I volunteer because I enjoy being witness to the enthusiasm and energy of youth who want to succeed.



Kerstin Renner

JABC Volunteer- Cranbrook, B.C.



I enjoy having conversations with young people about some of the things I wish I had known at their age.



Raj Sharma

JABC Volunteer- Burnaby, B.C.



I like engaging with the next generation of leaders, sharing my journey and learning from them!



STRATEGIC PRIORITY TWO

FOCUS ON DONOR ENGAGEMENT AND STEWARDSHIP



BLBC HALL OF FAME GALA DINNER AND INDUCTION CEREMONIES

JABC hosted the 17th annual celebration on May 30, 2023, welcoming over 770 guests to acknowledge the esteemed 2023 inductees. This event brings supporters together to celebrate the outstanding achievements of B.C.'s most distinguished leaders, past and present. Thanks to the generosity of sponsors and their guests, a record \$1,104,500 was raised. One hundred percent of the net proceeds support the delivery of JA programs across B.C. [Learn more at businesslaureatesbc.jabc.ca](https://businesslaureatesbc.jabc.ca)

The 2023 Laureates inducted and honoured:



Asa Johal O.C., O.B.C. (1922-2021)
President and CEO,
Terminal Forest
Products



John Anderson
Chairman, CEO and
Managing Partner,
The Oppenheimer Group



Nancy Stibbard
Owner and CEO,
Capilano Suspension
Bridge Park & Capilano
Group



Peter B. Gustavson FCPA, FCA
Founder and CEO,
Gustavson Capital
Corporation

JA LEADERSHIP SERIES

The JA Leadership Series gives members of the local business community the opportunity to engage in lively discussions on pressing topics impacting today's business leaders. On January 25, 2023, JABC supporters, partners, alumni and other special guests gathered for breakfast, networking and a panel discussion on the innovation and economic opportunities in the move toward sustainability.

[Learn more at jabc.ca/leadership-series](https://jabc.ca/leadership-series)



Left to right: Sheila Biggers, JABC; Tamara Vrooman, Vancouver International Airport; John Montalbano, AbCellera; Kate Lister, Canadian Western Bank; Kate Furber, PWC; Cammi Granato, Vancouver Canucks

STRATEGIC PRIORITY THREE BE IMPACT-DRIVEN



JABC'S THEORY OF CHANGE

Our Theory of Change outlines the outcomes we want to achieve as a not-for-profit impact organization. JABC's intention is that after a program, youth:

- Are more optimistic
- Are more financially literate
- Are better able to chart their future
- Have started developing the skills for long-term success

“

“I learned how to save money or spend it on things I need and how to make a business and how to make lots of money and the economy.”

- Jade, student from More than Money

“The students love the ISP program, and want to continue next Quad also! That is the first thing they do when they get to my lab- check their accounts. It is a great program.”

- Shannon Skelley, educator who hosted Investment Strategies

”

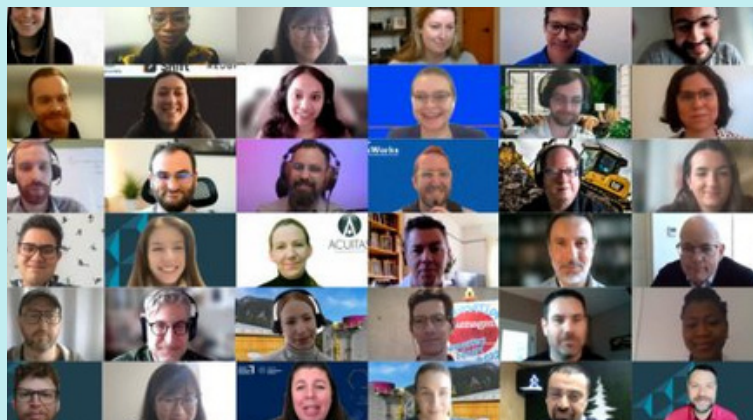


HELPING YOUTH CHART THEIR FUTURE

World of Choices (WOC), a multi-class monthly virtual work-readiness program, offers students the opportunity to gain real-world insights and

perspectives from professionals across various fields, enriching their understanding of potential career paths.

This past school year, 27,373 students in 932 classes connected with industry experts who inspired them to consider their own interests and ambitions.



[Learn more about WOC speakers](#)



IMPACT DRIVEN: PREPARE THE LEADERS OF TOMORROW

JABC is proud to celebrate remarkable student achievements at the end of the academic year. In recognition of excellence exhibited during their participation in JA programs, these students were collectively honoured with \$37,000 in awards and scholarships.

STUDENT COMPANY AWARDS

Celebrate Entrepreneurship Award
Mellow Cream Co.



[View Mellow Cream Co. video](#)

CIBC Student Company of the Year Award
Happy Hive



[View Happy Hive video](#)

INDIVIDUAL AWARDS

Jan Bell-Irving Award for Women's Leadership
Samantha Allaye-Chan, Vancouver

Dr. Donald Rix Inspiring Business Excellence Scholarship
Edward Gordon, Richmond

Junior Entrepreneur Award

- Trisha Iamsakun, Vancouver
- Justin Jia, Vancouver
- Chloe Nguyen, Vancouver
- Ken Wang, New Westminster
- Eric Yan, Richmond

JABC Basin Impact Award

- Aysha Hide, Fernie
- Echo Heidt, Cranbrook

Learn more at jabc.ca/awards

Student Award for Oratory & Presentation Skills

Alex Hong,
Burnaby

Sophie Saied,
North Vancouver



Kayla Wong,
West Vancouver

Tyler Sun,
Langley

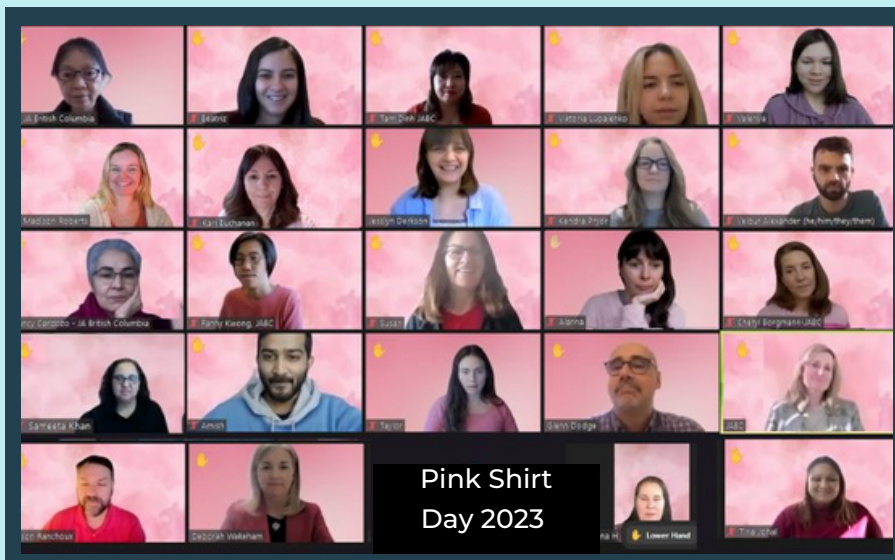
STRATEGIC PRIORITY FOUR ATTRACT, DEVELOP AND RETAIN EMPLOYEES



TEAM ENGAGEMENT IN A REMOTE-FIRST ORGANIZATION

JABC embraces a remote-first work environment, reflecting our commitment to offering team members flexibility and allowing JABC to harness the talents of a dynamic and geographically dispersed workforce.

Team members engage in regular virtual and in-person meetings to foster



collaboration and innovation.

JABC also ensures that salary offerings align with industry standards, demonstrating our commitment to fair compensation for our dedicated staff.

PROUD TO BE A PART OF JA WORLDWIDE

JA Worldwide is one of the world's largest and most impactful youth-serving NGOs.

NOMINATED FOR NOBEL PEACE PRIZE



JA Worldwide was nominated for the 2023 Nobel Peace Prize, the second such honour in two years. This nomination was an incredible honour for the entire JA network, including JA British Columbia.

[Learn more](#)

TOP TEN NGO/SGO FOR THE FOURTH CONSECUTIVE YEAR



JA remains in the top ten and has moved up to #6 on the list! NGO Advisor has changed its name to thedotgood and shifted its focus to social-good organizations, or SGOs.

[Learn more](#)

TRANSFORMATIONAL INITIATIVE ONE TECHNOLOGY AND INFRASTRUCTURE



JABC is continuing to make significant strides in upgrading its technology and infrastructure, ensuring we aim to be at the forefront of educational innovation.

This past year, we worked with digital platforms to enhance the accessibility and effectiveness of our programs, allowing us to reach a broader audience.



In December and March, JABC joined forces with a cutting-edge virtual events management platform to bring JABC TechWorks to life. This innovative platform gave classrooms an engaging, lifelike conference experience.

We continued to enhance Salesforce, our customer relationship management system, to help us manage and create lasting relationships with our vital interest-holders. Additionally, we've strengthened our cybersecurity measures and IT capabilities to safeguard sensitive data.

TRANSFORMATIONAL INITIATIVE TWO EQUITY, DIVERSITY AND INCLUSION

At JABC, Equity, Diversity, and Inclusion (EDI) are fundamental cornerstones of our organization, reflecting our unwavering commitment to fostering an inclusive and equitable environment.

We prioritize EDI by promoting diversity within our team, programs, and outreach efforts, ensuring that all voices are heard and valued.

Our core belief is that by embracing EDI principles, we can better serve our diverse communities, promote equal opportunities for all, and empower the youth we work with to thrive in an inclusive and interconnected world.



JABC SUPPORTERS



JABC is grateful for the investments of our donors. Their generosity enabled us to reach thousands of youth all across B.C. this past school year. The following represents their contributions from July 1, 2022 to June 30, 2023.

JA CHAMPIONS \$1,000,000+



*

VISIONARIES \$250,000 – \$999,999



*

ECONOMIC FUTURES COUNCIL \$150,000 – \$250,000

ALACS Foundation*

George and Sylvia
Melville*

John and Claire
Nicola*

John and Dana
Montalbano First
Light Foundation*

Peter and Joanne
Brown Foundation*

The Francis Family
Foundation*

The Geyer Family*

INNOVATORS \$100,000 – \$249,999



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ENTREPRENEURS \$25,000 – \$99,999



*



*

John Murphy &
Leslie Lee



*



Walsh Foundation

AMBASSADORS \$10,000 – \$24,999



FRIENDS OF JABC \$1,000 – \$9,999

Amanda Warren	Hamber Foundation	Paul Chow
Amex Canada	Health and Technology District	Peter J. Blake
Avanade	Holland Family Charitable	Phil Lehn
BC Hydro	Foundation	Provincial Employees Community
Best Buy Canada	J. Fletcher	Services Fund (PECSF)
BPS Wealth Management	Janet Wood	Randy Garg
Brent Beagle	Jonathan Burke	RBC PH&N Investment Counsel
Casey and Jean Forrest	Judy Hager	Riyaz R. Devji
Christina Howton	Kelly Edmison	Rideau Hall Foundation
City of North Vancouver	Kenneth R. Smith	Rotary Club of Cranbrook
City of Surrey	Kevin De Sousa	Salt Spring Island Community
City of Victoria	Khalsa Credit Union	Foundation
Clayoquot Biosphere Trust	Kootenay Savings Foundation	Scott Lamont
CNA Group Canada	Leith Wheeler Investment Counsel Ltd.	SFU – Beedie School of Business
Columbia Valley Community	Lindsay Machan	Spira Equity Partners
Foundation	Lorne Folick	Squamish Community
Curtis Campbell	Marin Investments Limited	Foundation
David Cottrell	Marsh Canada Ltd.	Steve Wilson
Dayhu Group of Companies	Mark James	Steven Banick
District of North Vancouver	Michael Cole	Strategic Charitable Trust
Doug and Karen Bell	Ministry of Jobs, Economic	Surrey Fire Fighters Charitable
Fairstone	Development and Innovation	Society
Fortis BC	Nancy Cardozo	Talia Lorincz
Gerald Ma	Natasha Shulman	Ted Trueman
Graham Whitwell	Nicole Inglis	Tracey McVicar
Greg Sullivan	Paul Balfour	Whistler Blackcomb Foundation
		White Crane Capital Corp.

*multi-year commitment

JABC TECHWORKS



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Silver Sponsors



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DISCOVER YOUR PITCH

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AWARDS AND SCHOLARSHIPS

Student Company of the Year



JABC Basin Impact Award



Celebrate Entrepreneurship Provincial Award



WORLD OF CHOICES



LEADERSHIP BREAKFAST

Presented By



Gold Sponsor



BUSINESS LAUREATES OF B.C. HALL OF FAME



JABC PRESENTS

**BUSINESS LAUREATES
OF BRITISH COLUMBIA
HALL OF FAME**

They Built. We Benefit.

Presenting Sponsors

FASKEN



Once again, sponsors and supporters, thank you for joining us as we celebrated the 17th Annual Business Laureates of BC Hall of Fame Gala & Induction Ceremonies.

Laureate Champion Sponsor



Reception Sponsor



Junior Entrepreneur Award Sponsors



Laureate Selection Sponsor



Speaker Sponsor



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Audited Financial Statements available upon request.

ABOUT US



Member of JA Canada

JA British Columbia (JABC) is a not-for-profit impact organization that delivers hands-on, immersive education in work readiness, financial health, and entrepreneurship.

Reaching thousands of young people each year through partnerships with educators, volunteers, and donors, JABC is one of the few organizations with the experience and passion to build a brighter future for the next generation of innovators, entrepreneurs, and leaders.

For over 65 years, JABC has served B.C. youth, including Indigenous communities, people of colour, and at-risk populations. JABC's real-world training helps young people develop the skills to build successful careers, prepare for the risks and rewards of entrepreneurship, and learn to thrive financially. Through JA, young people are equipped with the skillset and mindset to build thriving communities.

JABC is a proud member of JA Canada and JA Worldwide, one of the world's largest and most impactful NGOs.



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jabc.ca



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