

JA BRITISH COLUMBIA

# YEAR END REPORT

**2022-23**



JA  
British  
Columbia

Member of  
JA Canada



# MESSAGE FROM CEO



From all of us at JABC, thank you for your partnership this past school year. We couldn't have accomplished all we did without your support. Two achievements I am particularly thrilled about include delivering JABC TechWorks in person again after a two-year hiatus, and the expansion of our programs in Indigenous communities. For the first time ever, this included program deliveries to several remote communities in the north.

Also, I am pleased to share that we hit a special milestone. We're wrapping up our five-year strategic plan, Bright Futures for all B.C.'s Youth. We've had an amazing and successful five years! This fall, we will acknowledge and celebrate the achievements of this plan and introduce our new strategic roadmap. Stay tuned!

We are very grateful for your commitment to our vision: a world in which young people have the skillset and mindset to build thriving communities. I look forward to connecting with you in the upcoming school year.



Sheila M. Biggers  
President and CEO  
JA British Columbia



## Our Reach



64,710  
Youth



2,623  
Programs



439  
Schools



792  
Educators

# AT A GLANCE 2022-23



### Elementary

In December, four JA classes participated in the Eugene Reimer Middle School Entrepreneurial Fair. As part of the Business of Our Own program, these Abbotsford students learned how to plan a business, produce products and track their finances.

### High School

Graham, from G.P. Vanier in Courtenay, participated in the JA Investment Strategies program and the online stock market simulation, Stock Market Challenge. He placed first provincially in one of these quarterly challenge competitions that engage students from across Canada.



JABC is part of JA Worldwide, a Nobel Peace Prize nominee in 2022 and 2023.



**JA Worldwide nominated for  
the 2023 Nobel Peace Prize.**





# AT A GLANCE 2022-23

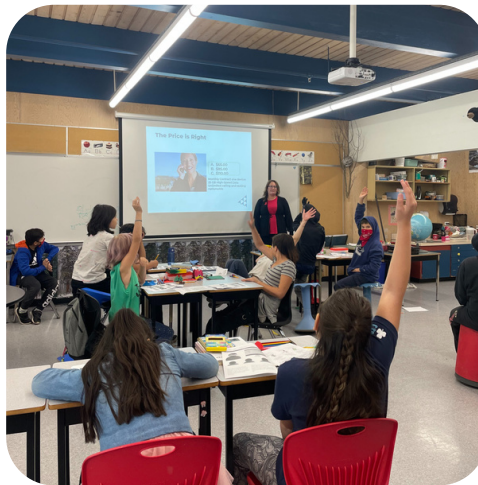


## Capstone Experience

JABC's student investor pitch competition, Discovery Foundation's Discover Your Pitch, was a success in the spring. At the May finale, eight student teams presented their business ideas to esteemed judges from the business community. The top teams were awarded cash prizes.

## Programs in Indigenous Communities

In October, Grade 5-6 students at Nusdeh Yoh Elementary in Prince George learned important topics, like budgeting and investing, to help them learn to thrive financially.



## Our Reach



**461**  
Volunteers



**95%**  
of School  
Districts



**142**  
Programs in  
25 Indigenous  
Communities

Hundreds of JABC volunteers shared their knowledge and inspired youth this past school year.

### Julie John

JABC Volunteer - Chase, B.C.



I love to teach youth about finances and entrepreneurship so they can have a basic understanding and create opportunities.

### Raj Sharma

JABC Volunteer - Burnaby, B.C.



I like engaging with the next generation of leaders, sharing my journey and learning from them!

### Bonnie Kilistoff

JABC Volunteer - Kelowna, B.C.



JA gives me the opportunity to share my passion for financial literacy with youth for a better future.

# IMPACT OF JA PROGRAM



“I learned how to save money or spend it on things I need and how to make a business and how to make lots of money and the economy.”

- Jade, student from More than Money

“The students love the ISP program, and want to continue next Quad also! That is the first thing they do when they get to my lab- check their accounts. It is a great program”

- Shannon Skelley, educator who hosted Investment Strategies



“I liked hearing about the mentors’ personal journeys. It helped remind me that everyone goes through challenges.”

- Student from World of Choices

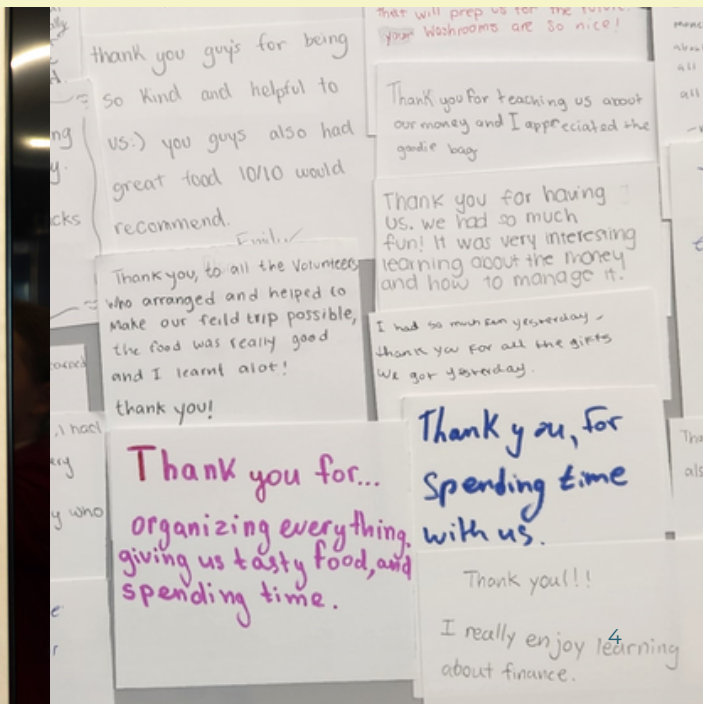
“It was such a wonderful workshop...To say I’m excited about the upcoming workshops is an understatement, as I also know our clients are eagerly anticipating seeing you all again soon and continuing to learn.”

- Chrystal Lattie, Program Manager of Elizabeth Fry Society

As a special Economics for Success program delivery, this community group for young women learned about career goals, budgeting and networking in October 2022.



A class of Victoria students learned new money management skills during a customized, full-day JA program held at the BCI offices during November's Financial Literacy Month.



# PROGRAM SPOTLIGHT



## JABC TechWorks 2022-23

For the first time ever, JABC TechWorks was offered both virtually and in person this school year. After two years of online-only deliveries, this work-readiness program was delivered to 400 students in Surrey in February. While introducing students to booming tech-related careers in B.C., this hands-on learning experience also fostered social interaction and encouraged personal development in a collaborative setting.



JABC TechWorks

“ The highlight for me was watching people speak about what they are passionate about. ”



This capstone program prepares young people for the future of work. Through interactive presentations and discussions, youth are introduced to technology-related careers and the skills required as they prepare to enter the workforce.



Over 4,700 students were reached through the in-person and two virtual JABC TechWorks deliveries.

# ABOUT JABC



JA British Columbia (JABC) is a not-for-profit impact organization that delivers hands-on, immersive education in work readiness, financial health, and entrepreneurship. Through JA, young people are equipped with the skillset and mindset to build thriving communities. Learn more at [jabc.ca](http://jabc.ca)



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