

Summer Start-up Camp

Build Your Own Start-up this Summer!

The JABC Summer Start-Up Camp will give students the knowledge needed to create a start-up and pitch to a panel of expert judges. Students will learn about the initial steps of operating a business, and how they can present their business to angel investors or venture capitalists.

The program supports the curriculum objectives of a range of subjects including entrepreneurship, marketing, general business, career studies, public speaking, mathematics, leadership and co-op.



Who can participate?

Students from Grades 9 to 12 (as of fall 2023)
Free of charge.



Location

Nelson Innovation Centre
91-d Baker St, Nelson, V1L 4G8



Program dates

July 31 - August 4 | 9:00 AM -3:00 PM PST
No experience required



Mentorship Opportunities

Students will be guided by JA Alum mentors and business experts.

Key Outcomes

- Discover the essentials of social media marketing
- Demonstrate the importance of ethical standards in business
- Systematically solve actual business challenges
- Foster positive relationships between youth and business communities
- Impart understanding of teamwork and responsibility
- Gather data, evaluate alternatives and develop a plan
- Make effective sales pitches and presentations
- Garner good communication skills

[Register Here](#)

Need more
information?

Please visit

[JABC Summer Start-up Camp](#)

or contact:

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