

JA Our Business World

Lesson 1: What is a Business?



55 Min

GOALS

1. How businesses serve needs
2. Understand the importance of customers
3. Learn about income and expenses
4. What it means to be self-employed

CORE ACTIVITIES

1. What is the business need? (15 minutes)

2. Where do customers come from? (25 minutes)

3. What is profit? (15 minutes)

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Lesson 2: Business and the Community



60 Min

GOALS

1. Businesses help community well-being
2. Local economy benefits from business
3. Businesses can impact the environment
4. Learn about business taxes

CORE ACTIVITIES

1. You be the judge! (30 minutes)

2. Business benefits bonanza (30 minutes)

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Lesson 3: Why do Businesses Change?



60 Min

GOALS

1. History of Canadian business
2. Recognize external forces affecting businesses
3. Make decisions due to external influence

CORE ACTIVITIES

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|-------------------------|--------------|
| 1. Made in Canada | (40 minutes) |
| 2. What is their story? | (20 minutes) |

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Lesson 4: Can I Be an Entrepreneur?



55 Min

GOALS

1. Understand what innovation is
2. Learn about start-ups and how they're supported
3. Recognize qualities of innovative entrepreneurs
4. Review what you have learned

CORE ACTIVITIES

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|------------------------|--------------|
| 1. What is innovation? | (20 minutes) |
| 2. What is a start-up? | (20 minutes) |
| 3. Business bingo | (15 minutes) |