



JA
British
Columbia

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JA Canada

SUCCESS
STARTS
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JA Company Program



Transfers students into tomorrows leaders by helping them to understand how to run a successful business enterprise.

Over a four-month period, JA's Company Program teaches grade 10-12 students how to organize and operate a real business. Volunteers from the local business community work with students to launch and run a small enterprise. This gives students the real-world skills and experience that they need to achieve their dreams of becoming entrepreneurs.

Volunteer-Led Programs

- ▶ JA volunteer(s) facilitate the program activities adding their industry knowledge and perspective
- ▶ Programs are offered virtually or in-person as permitted
- ▶ Duration is flexible but typically runs weekly for 1-3 hours for 4-6 months (after school)

Teacher-Led Programs

- ▶ Teachers can facilitate the program activities and lessons directly with their students or monitor their students while they work independently
- ▶ JA will provide support and access to the program resources through the JA Campus
- ▶ Teachers can lead the program at their own pace
- ▶ This program is normally run throughout the semester

Key Learning Objectives

After completing the program, students will be prepared to:

- Solve real business challenges
- Gather data, evaluate choices and create a business plan
- Launch a business and raise capital for start-up
- Develop and market a product or service
- Work in a team environment
- Maintain and analyze financial records
- Set sales goals and make effective sales pitches



This JA program can assist educators and students in achieving curriculum objectives.

 I am a more confident, independent person and gained multiple leadership skills from JA.

— Grade 12, Company Program Student



More Information

- Visit jabc.ca/programs to learn more about our other programs.
- Learn about our free online programs on the [JA Campus](#).